

APPLICATION FOR NATIONAL MEDIA ACCREDITATION

Accreditation closes at 17.00hrs on Sunday 09 June 2024

Please read the following carefully before completing and submitting an Application Form

NATIONAL (UK) MEDIA ACCREDITATION:

Note: this form is for national media applications only, from media registered in the UK.

INTERNATIONAL MEDIA ACCREDITATION:

Please do not use this form.

All international requests from media or agencies, for race-by-race accreditation, must be made via The FIA's online accreditation system: [F1.ams.fia.com](https://f1.ams.fia.com).

Click [here](#) to view and download the latest Media Accreditation Guidelines from The FIA.

NATIONAL (UK REGISTERED) MEDIA ACCREDITATION PROCESS:

1. Written Media (print and digital), Photographers, UK Registered Radio (National & Regional)

Please read this form carefully and provide ALL the requested information on Page 4. Failure to do so will result in the application being considered incomplete and therefore unsuccessful.

2. Broadcast (Television & International Radio), Social Media, Content Creators, Influencers, Podcasts

All applications relating to the capturing of Still and/or Moving Images or Sound Recordings for events of the FIA Formula One World Championship are managed by the Media Rights Department:

- **Television:**
 - **Rightsholders:** applications should be made to Suzanne Simmonds and Sheila Pattni at the Formula 1 Media Accreditation Office - SSimmonds@F1.com / SPattni@F1.com
 - **Non-Rightsholders:** all non-rightsholder requests for Television should be submitted to Holly Boyd - HBoyd@F1.com
- **Social Media & Websites:**
 - **Rightsholders:** all *filming* requests for Social Media & Websites should be submitted to Suzanne Simmonds and Sheila Pattni - SSimmonds@F1.com / SPattni@F1.com
 - **Non-Rightsholders:** all non-rightsholder *filming* requests for Social Media & Websites should be submitted to Holly Boyd - HBoyd@F1.com
- **Content Creators & Influencers:**
 - All Non-rightsholder requests should be submitted to Holly Boyd - HBoyd@F1.com
- **Radio / Podcasts:**
 - **Radio - Rightsholders:** International Radio applications should be submitted to Suzanne Simmonds and Sheila Pattni - SSimmonds@F1.com / SPattni@F1.com
 - **Radio - Non-Rightsholders:** all non-rightsholder International Radio requests should be submitted to John Manning - JManning@F1.com
 - **Podcasts:** all Podcast requests should be submitted to John Manning - JManning@F1.com

NATIONAL MEDIA ACCREDITATION TERMS & CONDITIONS

1. UK Newspapers & Magazines on sale to the general public

- Requests must include a formal application letter written on the applicant's letterhead, undertaking to publish one or more reports from the event and stating when those report(s) will appear. This letter must be signed by the editor or senior member of the editorial staff. The letter must confirm the name(s) of the representative who will be covering the event, including job title, and that each person applying for accreditation will be contributing to coverage from the event
- Publications accredited for the British Grand Prix in the last three years must supply pdf scanned cuttings of coverage from attended events. New applicants should supply pdf scanned cuttings showing previous coverage of Formula 1 and / or motor sport
- Contact details, including email address and mobile telephone number, must be provided for both the representative(s) and editor / senior member of the editorial staff
- Information on the publication must be provided, including circulation, frequency, etc.

2. UK Photographers

- A maximum of 14 photographer passes are available for national / UK photographers. These will be approved by The FIA
- Priority will be given to photo agencies who are servicing a number of UK-based national, or high-circulation publications

3. UK Websites

- Website accreditation will be considered for professional, stand-alone internet editorial/news coverage only. It is not to be used for any other purposes, including, but not limited to, public relations, promotional, commercial or entertainment use
- Websites are expected to receive as a minimum 250,000 unique users per month on their Formula 1 coverage. If requested, traffic figures must be confirmed by an internet auditor of industry repute to The FIA
- The applicant must submit satisfactory evidence of publication on the website of news coverage of the Championship from the previous three seasons, together with dates of publication
- The representative journalist must be i) a full-time professional journalist, and ii) must be employed or engaged by the website as a journalist, wholly or primarily for the coverage of the Championship
- The applicant must respect the intellectual property rights of The FIA, the Formula 1 Commercial Rights Holder and third parties. This shall include the strict prohibition on the taking of any moving picture images, sound recordings, use of trade marks, titles or logos as further set out in the Accreditation Agreement
- Accreditation for websites may be approved by The FIA, but is subject to audit by the Formula 1 Commercial Rights Holder who may request the removal of infringing content from the website
- A maximum of two journalists per website, per event, will be considered for accreditation
- The number of websites that can be accredited is limited. Applications may be refused, even where all the Accreditation Criteria are met

4. UK Radio Stations

- Applications must be supported by an original letter, on headed paper, signed by the Station Manager or Director, undertaking to broadcast from the event and stating when reports will be broadcast. The letter must also confirm that each person applying for accreditation will be contributing to reports from the event.
- The applicant must submit satisfactory evidence of broadcasts of the Championship from the previous three seasons, together with dates of broadcast
- Accreditation is limited. Applications may be refused, even where all the Accreditation Criteria are met

ACCREDITATION REQUESTS

Requests are only complete when the form has been returned correctly, along with a valid passport-style photo ID attached in JPEG format.

Accreditation Criteria – as part of the media accreditation process, applicants must provide all the details listed within the application form. Forms with missing information will be considered incomplete:

- Applicants are required to read and acknowledge the 2024 Media Access Protocols
- Clippings – media must publish reports related to the event(s) for which the accreditation has been requested. Digital press clippings and/or links must be sent to the National Press Officer following the event for which the accreditation has been requested. Failure to do so may impact upon any future media accreditation requests
- Quality of Coverage – the highest standards of fairness and accuracy are expected as a minimum quality requirement from the media
- Freelance journalists must apply for credentials via their own agencies. The onus is on the freelance applicant to prove the supply of regular stories to publications, via scanned press clippings and/or links

- For photo accreditation, photography agencies must be able to prove that pictures have been regularly sold to publications and have been paid for at the normal commercial rate
- Written publications must be on sale to the general public (trade, club or internal company magazines will not be accredited). Publications must also be of a sufficient circulation to warrant allocation of a credential
- Digital/online media applying for accreditation must be able to prove traffic figures, a specific section devoted to Formula 1, and a high percentage of unique content and material
- Accreditation requests from journalists/photographers working for a specific team/driver will be denied - only accreditation requests for those covering Formula 1 will be considered
- Accreditation decisions are made by The FIA and National Press Officer according to well established and recognised principles and procedures:
 - Respect of the accreditation deadline
 - Compliance with the requested elements of the procedure (including a formal request on headed note paper signed by the Editor, sample of the publication, proofs of coverage, representative's ID photo)
 - Commitment of coverage devoted to Formula 1
 - Meeting the circulation and/or quality criteria

The FIA considers the media pass to be a working tool to be used only by genuine members of the media. Publishers, marketing personnel, copy sub-editors, staff of the publication's secretariat, social media managers, influencers, advertising/public relations agencies, etc. will not be accredited as media.

SUPPORT RACE ACCESS

Media representatives wishing to gain access to the support race paddock should apply directly to the FIA Formula 2 and FIA Formula 3 Championships:

FIA Formula 2

For accreditation guidelines visit: www.fiaformula2.com (Media Zone)

An accreditation form can be requested by emailing media@fiaformula2.com

FIA Formula 3

For accreditation guidelines visit: www.fiaformula3.com (Media Zone)

An accreditation form can be requested by emailing media@fiaformula3.com

There are a limited number of passes allocated and priority is given to written press and photographers.

ACCESS TO THE SUPPORT RACE PADDOCK IS NOT MANAGED BY THE NATIONAL PRESS OFFICER.

MEDIA CONTACTS

National Accreditation

Dan Leach, 27C High Street, Eton, Windsor, Berks. SL4 6AX

Tel: +44 (0)7956 105171; Email: danleach@stretch-international.com

International Accreditation

FIA Communications Department, 8 Place de la Concorde, 75008 Paris, France

Tel +33 1 43 12 58 15

***You will be notified in writing whether your application is successful or not.
If you are unhappy with the decision, please submit any concerns in writing.
Disputes will not be discussed on the telephone.***

PLEASE EMAIL RELEVANT PAGES, WITH SUPPORTING DOCUMENTATION, TO:

Dan Leach: danleach@stretch-international.com

National Press Officer, Formula 1 British Grand Prix

MEDIA ACCREDITATION APPLICATION FORM

- An organisation may apply for a maximum of two passes
- Formula 1 passes provide access to support races
- Car parking at Silverstone is limited. Every effort will be made to supply one car park pass per organisation

**PLEASE ENSURE THIS FORM IS COMPLETED IN FULL AND LEGIBLY.
THE FORM WILL BE CONSIDERED INCOMPLETE IF ANY INFORMATION IS MISSING.**

	JOURNALIST	PHOTOGRAPHER	WEBSITE	RADIO
..... FULL NAME OF APPLICANT (IN BLOCK CAPITALS)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	TICK BOX AS APPROPRIATE			

PLEASE COMPLETE ONE FORM FOR EACH PASS REQUESTED

MEDIA OUTLET TITLE:			
FREQUENCY: DAILY: <input type="checkbox"/>	WEEKLY: <input type="checkbox"/>	MONTHLY: <input type="checkbox"/>	OTHER:
AUDITED CIRCULATION: <input type="text"/>	WEBSITE - MONTHLY UNIQUE VISITORS: <input type="text"/>		
CIRCULATION AREA (NATIONAL / REGIONAL / INTERNATIONAL):			

Registered address of media outlet:

.....

..... Postcode:

Applicant's email: Applicant's Mobile Phone:

Editor's email: Editor's telephone:

MANDATORY – These details will be used to confirm accreditation and communicate with the applicant during the event.

CHECK LIST: (have you provided)	Signed Editor's Letter: <input type="checkbox"/>	Circulation/MUVs: <input type="checkbox"/>	Cuttings/Coverage: <input type="checkbox"/>
	Email contact: <input type="checkbox"/>	Mobile contact: <input type="checkbox"/>	