

CAR CLUB DISPLAYS

A FIRST TIMERS GUIDE

This guide is designed for car clubs who would like to attend Silverstone Festival for the first time.

2023 event reel – [click here to see a video from the 2023 event](#)

Fees – there is no stand/registration fee for the car club.

Registration – register the club's attendance [online](#). Deadline to register is 1 June 2024.

Club criteria – the club must meet the following eligibility criteria to attend the event:

- the majority of your members' cars are a minimum of 20 years old and/or of special interest.
- your club has been established for 5 years or more.
- your club has an online presence.

Car club co-ordinator – a club representative will need to be responsible for the club's attendance.

Discounted package price – a car club package includes 2 x adult tickets and 1 x vehicle display pass. The package price offers a discounted rate for two people to attend if bringing a display vehicle. The vehicle display pass allows exclusive access to display a classic car inside the event. Members purchase packages online using a unique code provided to the club upon registration.

Pricing – there are two-tiers of pricing for car club display packages. This enables us to a) encourage older, classic cars to join us and b) prioritise clubs with a larger percentage of older cars for the central display areas. Two unique booking codes will be issued to each club and members will need to be advised to use the appropriate code for the age of their car.

To encourage early booking and to allow for advanced planning, we offer more cost-effective rates during early pricing periods. The dates and prices for each pricing period are detailed in the handbook once registered.

Display area size – the minimum number of cars for a club display area is 2. There is no set maximum number of cars allowed per car club display area. The appropriate display area size will be allocated based on the number of car club packages sold. If the venue capacity limit is reached, sales will be stopped.

Track parades – if your club has a significant anniversary then you may be eligible for a parade lap around the Silverstone grand prix track. You'll need to let us know if you want to be considered for an anniversary track parade.

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