

CAR CLUB DISPLAYS

A FIRST TIMERS GUIDE

This guide is designed for car clubs who would like to attend Silverstone Festival for the first time.

Event reel – [click here to see car club involvement at the event](#)

Fees – there is no stand/registration fee for the car club.

Registration – register the club's attendance [online](#). Deadline to register is 1 June 2025.

Club criteria – the club must meet the following eligibility criteria to attend the event:

- the majority of your members' cars are a minimum of 20 years old and/or of special interest.
- your club has been established for 5 years or more.
- your club has an online presence.

Car club co-ordinator – a club representative will need to be responsible for the club's attendance.

2-4-1 package price – a car club package includes 2 x adult general admission tickets and 1 x vehicle display pass.

This offer is exclusive to car clubs. If members buy a car club package, they get 2 adult general admission tickets for the price of 1 if bringing a display vehicle. The vehicle display pass allows exclusive access to display a classic car inside the event.

Members purchase packages online using a unique code provided to the club co-ordinator upon registration.

To encourage early booking and to allow for advanced planning, we offer more cost-effective rates during the early pricing periods. The dates and prices for each pricing period are detailed in the handbook once registered.

Display area size – the minimum number of cars for a club display area is 2. There is no set maximum number of cars allowed per car club display area. The appropriate display area size will be allocated based on the number of car club packages sold. If the venue capacity limit is reached, sales will be stopped.

Track parades – if your club has a significant anniversary then you may be eligible for a parade lap around the Silverstone grand prix track. You'll need to let us know if you want to be considered for an anniversary track parade.

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