

SILVERSTONE
52.0681° N
1.0320° W



Red Bull

POLE

POSITION

WELCOME TO THE
FORMULA 1
BRITISH GRAND PRIX
RED BULL HOSPITALITY

3-5 JULY 2026

YOU ARE INVITED TO JOIN

3-5 JULY 2026
SILVERSTONE



**A PRIVATE ENCLOSURE AT SILVERSTONE,
FULLY IMMERSSED IN THE WORLD OF
RED BULL WITH THE PERFECT VIEW
OF THE STARTING GRID**

WHAT TO EXPECT

Buckle up — Red Bull Pole Position will bring you closer to the race than ever before. As a guest of our dedicated Hospitality Team, you'll find yourself immersed in the World of Red Bull from the comfort of a luxurious trackside viewpoint. Follow all the race action just feet away from the grid or from the inside bar via crystal-clear UHD screens. During breaks from the on-track action, enjoy world-class food and drink, exclusive speaker sessions with Red Bull athletes and celebrities, live music and DJ sets. Red Bull Pole Position will introduce a captivating race hospitality experience unlike any other.



- Full exclusive hospitality in Red Bull Pole Position
- The best view of trackside, from start line to finish
- Red Bull athletes bringing the entertainment
- World class DJs performing in a trackside nightclub
- Premium bar service and free-flowing drinks
- Fine cuisine served casually throughout
- General admission ticket
- Multiple screens to view the action



POLE POSITION 2026 SCHEDULE



FRIDAY

09:00	RED BULL POLE POSITION OPENS
09:00 - 11:30	BREAKFAST
08:50 - 09:35	FORMULA 3 - PRACTICE
10:25 - 10:50	DRIVER Q&A
10:00 - 10:45	FORMULA 2 - PRACTICE
11:00 - 11:20	BMX SESSION
11:30 - 12:00	FORMULA 1 - PIRELLI HOT LAPS
12:00 - 16:00	LUNCH
12:30 - 13:30	FORMULA 1 - FIRST PRACTICE SESSION
14:00 - 14:30	FORMULA 3 - QUALIFYING SESSION
14:30 - 15:00	BMX SESSION
14:55 - 15:25	FORMULA 2 - QUALIFYING SESSION
15:45 - 16:00	FORMULA 1 - HISTORIC CARS
16:00 - 18:00	CIRCULATED FOOD
16:30 - 17:15	FORMULA 1 - SPRINT RACE QUALIFYING
17:10 - 17:25	FORMULA 1 - HISTORIC CARS
18:00 - 18:30	F1 ACADEMY - QUALIFYING SESSION
19:00	CLOSE

SATURDAY

09:00	RED BULL POLE POSITION OPENS
09:00 - 11:30	BREAKFAST
09:15 - 9:35	DRIVER Q&A
09:35 - 10:20	FORMULA 3 - SPRINT RACE
10:35 - 11:10	FORMULA 1 - PIRELLI HOT LAPS
11:00 - 11:20	BMX SESSION
12:00 - 12:30	FORMULA 1 - SPRINT RACE
12:00 - 16:00	LUNCH
13:45 - 14:35	FORMULA 2 - SPRINT RACE
14:10 - 14:35	BMX SESSION x DANCE YOUR STYLE
16:00 - 17:00	FORMULA 1 - QUALIFYING
16:00 - 18:00	CIRCULATED FOOD
18:05 - 18:35	F1 ACADEMY - FIRST RACE
19:00	AFTER PARTY BEGINS
19:00 - 21:00	DINNER
23:00	CLOSE

SUNDAY

08:25 - 09:15	FORMULA 3 - FEATURE RACE
09:00	RED BULL POLE POSITION OPENS
09:00 - 11:30	BREAKFAST
10:00 - 10:30	F1 ACADEMY - FEATURE RACE
10:15 - 10:25	DRIVER Q&A
11:15 - 12:20	FORMULA 2 - FEATURE RACE
12:00 - 16:00	LUNCH
12:30 - 12:45	F1 HISTORIC CARS
12:30 - 13:00	BMX SESSION X DANCE YOUR STYLE
12:30 - 12:45	RED BULL ATHLETE Q&A
13:00 - 13:30	FORMULA 1 - DRIVERS PARADE
13:30 - 13:55	FORMULA 1 - PIRELLI HOT LAPS
14:20 - 14:30	FORMULA 1 - PIT LANE OPENS
14:44 - 14:46	NATIONAL ANTHEM
14:46 - 14:48	RED ARROWS AIR DISPLAY
15:00 - 17:00	FORMULA 1 - GRAND PRIX RACE
16:30 - 19:00	CIRCULATED FOOD
17:15	PRIZE CEREMONY
20:00	CLOSE

POLE POSITION 2026 TICKETS

ALL TICKETS WILL BE DISTRIBUTED AS A MOBILE TICKET

Make sure to download Silverstone Tickets App. Your tickets will be transferred to the email address you have provided – this email address needs to be the same email associated to the account on your App.

It is important to note your phone is your ticket. For the fastest way in, make sure you have the Silverstone Tickets App downloaded before arrival.

Each day requires a separate ticket; you will be sent a ticket for each day you are attending. You must scan this ticket at the Silverstone gate to enter the track. QR codes will activate on the day.

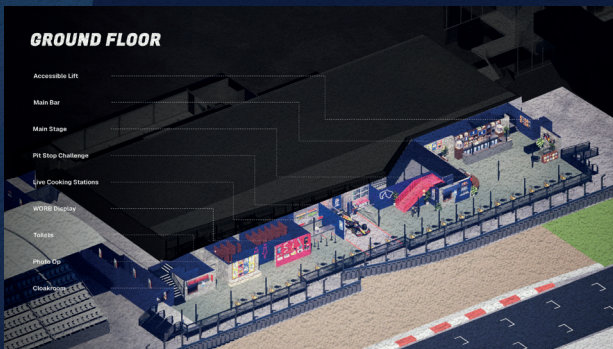
For all Red Bull Pole Position ticket holders, your tickets will have a double scan; you will scan upon entering the track and once again at Red Bull Pole Position located to the side of the Hilton Garden Inn. On arrival you will be issued a daily wristband.

ACCESSING YOUR TICKETS

- 1 **CLICK HERE** to download the **SILVERSTONE TICKETS** app
- 2 Create an account using the same **EMAIL ADDRESS** you used to book
- 3 Your E-Ticket will be added to your account, use this to **ENTER THE TRACK**
CONTACT your host or booking agent for assistance



POLE POSITION 2026 OVERVIEW



FRI 3RD JULY

SAT 4TH JULY

SUN 5TH JULY

**OPENS:
09:00**

**OPENS:
09:00**

**OPENS:
09:00**

**CLOSES:
19:00**

**AFTERPARTY:
TILL 23:00**

**CLOSES:
20:00**

POLE POSITION 2026

TRACK MAP



TAG @REDBULLUK AND USE
#REDBULLPOLEPOSITION TO SHOW US
WHAT YOU GET UP TO.

KEY:

GATE 16 THE CLOSET GATE TO POLE POSITION

GATE 1 PARK & RIDE / SHUTTLE BUS

GATE 19 PARK & RIDE / SHUTTLE BUS



POLE POSITION 2026 MENU

The below menu is just a small sample of the wide array of food on offer to our guests throughout the weekend. Take a look at some of what we'll be offering to get your tastebuds tingling.

BREAKFAST

Cured Trout Open Breakfast Bagel
with lemon & dill cream cheese and crispy capers

Guanciale Scrambled Eggs
on brioche with British asparagus and shaved summer truffle

Semi-Dried Tomato Scrambled Eggs on Brioche (Vegetarian)
with asparagus and truffle

Pole Position Classic Bacon Sandwich
with treacle-cured bacon, raclette hash brown, and whipped bacon butter

Pole Position Plant-Based Sandwich (Vegan)
with portobello mushroom and applewood-style hash brown

LUNCH

70-Day Aged Rubia Gallega Sirloin
with tiger prawn and smoked chimichurri

Chicken Burger
with dill pickle cucumber and ranch dressing

20-Layer Wagyu Beef Lasagna
with aged pecorino and shaved truffle

Miso Black Cod
with black rice and tapioca crisp

Seared Yellowfin Tuna
with crispy peanut salad and goma dressing

Black Bomber Mac & Cheese
with crispy shallot

SOMETHING SWEET

Banoffee Tart
with rum-roasted banana and dulce de leche

Gooseberry & Elderflower Trifle

Retro Chocolate Sponge Pudding
with hazelnut custard and praline

Soft-Serve Ice Cream Station

POLE POSITION 2026

FAQs

WHEN DO I GET MY RED BULL POLE POSITION WRISTBANDS?

Wristbands will be obtained at the Red Bull Pole Position entrance adjacent to Hilton Garden Inn. You will use your e-ticket to enter the circuit, have your ticket scanned again at Red Bull Pole Position Check-in, and then receive your daily wristband at the Welcome Desk of Red Bull Pole Position. These must be worn at all times.

IS THERE A DRESS CODE FOR RED BULL POLE POSITION?

The dress code is smart casual. Please note that there is a walk from the bus drop zone. The weather can be very unpredictable so please remember to dress appropriately, whether that's an umbrella or sun hat.

HOW DO I GET TO RED BULL POLE POSITION ONCE I ARRIVE?

The closest gate to Red Bull Pole Position is [Gate 16](#).

IS THERE A BAG POLICY?

There is a bag policy for site: [PLEASE CLICK HERE TO VIEW](#).

Bags will be checked on arrival to Silverstone and are limited to one rucksack each that is no larger than 20 litres.

IS SMOKING/VAPING ALLOWED IN RED BULL POLE POSITION?

Yes, smoking is permitted in designated areas only.

I HAVE DIETARY REQUIREMENTS, WHAT SHOULD I DO?

If you have any requirements please get in touch with us in advance or let a member of staff know on the day.



POLE POSITION 2026 TRANSPORTATION

GETTING TO THE EVENT

To make your journey to the event simple and stress-free, Silverstone are offering a range of transport options including free Park & Ride facilities and shuttle services from nearby towns and cities.

All transport options are designed to drop you just 2 minutes from **Gates 1 or 19**, ensuring a smooth arrival and departure experience.

HOW IT WORKS

Buses leave park and ride sites 30 mins before the venue opens through to late afternoon. Buses leave the venue from early afternoon up to at least 30 minutes after the main stage activity finishes

PARK & RIDE – DRIVE, PARK AND RIDE

Conveniently located near major motorway connections, our Park & Ride sites include: Sixfields, Hinton and Bicester Heritage.

Simply book your park and ride in advance, turn up on the day, park your car and hop on a dedicated shuttle bus straight to the venue.

[CLICK HERE TO BOOK PARKING OR PARK AND RIDE.](#)

SHUTTLE SERVICES – IF YOU'RE STAYING NEARBY

If you're staying locally and prefer not to drive, use one of our shuttle services from the following towns and cities: Towcester, Buckingham, Brackley, Sixfields, Northampton, Bicester, Hinton, Oxford Parkway, Milton Keynes, Banbury, Coventry.

Book your Shuttle in advance, arrive at your pre-booked pickup location and board your designated shuttle for direct drop-off at the venue.

[CLICK HERE TO BOOK THE SHUTTLE BUS.](#)

You must book your travel in advance. You cannot just turn up on the day.

