



TRADING OPPORTUNITIES 2024

ABOUT

Take advantage of our action-packed events calendar at the home of British Motorsport.

Our eclectic events offer vendors and promoters a fantastic chance to showcase and retail their products at one of the most iconic sporting destinations in the UK.

From motorsports to lifestyle events we've got a hugely diverse audience.

Our trading pitches are all located within close proximity to the food courts and entertainment areas, generating natural footfall from our visiting fans.

Whether you're selling motoring memorabilia, clothing & accessories, photography, art, antiques, car parts, or anything else... we'd love to hear from you.

**TO MAKE AN ENQUIRY ABOUT TRADING WITH US, PLEASE GET IN TOUCH,
ONE OF OUR TEAM WILL BE HAPPY TO HELP**

TRADE@ SILVERSTONE.CO.UK



EVENTS CALENDAR

BRITISH GT CHAMPIONSHIP

27-28 APRIL

ATTENDANCE

6K

BRITISH GRAND PRIX MOTOGP

2-4 AUGUST

ATTENDANCE

106K

BRITISH TOURING CAR CHAMPIONSHIP

21-22 SEPTEMBER

ATTENDANCE

17K

WALTER HAYES TROPHY

2-3 NOVEMBER

ATTENDANCE

3K

CLUB EVENTS THROUGHOUT THE YEAR

VISIT OUR WEBSITE FOR
MORE INFORMATION ON
THESE EVENTS

VARIES

YOU MUST HAVE:

- ⇒ £10 million PLI
- ⇒ A risk assessment

PRICING

The price of a trade stand will vary dependent on the event and the size of stand you wish to have. Each trade stand will have a standard depth of 10m, but if you want a larger depth, please contact us directly and we will be happy to help. The frontage of each stand is priced per metre, starting from 3m.

PROPOSED PRICING	PER METRE
British GT Championship	£43
British Grand Prix MotoGP (set depth of 5m)	Price varies
British Touring Car Championship	£210
Walter Hayes Trophy	£33
Club Events	£33

(Subject to change and the price excludes VAT)



DISCOUNTS

WE DO OFFER DISCOUNTS!

For British GT and Club Meetings taking place before end of May:

⇒ 20% off when you book a stand by 29 February 2024

For all other events:

⇒ 20% off when you book a stand by 29 March 2024

(Subject to change and the price excludes VAT)

These discounts apply to British Touring Car Championship, Challenge Silverstone, Walter Hayes Trophy and remaining club events.



OTHER EVENTS

TRADING AT SILVERSTONE FESTIVAL

⇒ For all enquiries, please email Silverstone Festival at:
silverstonefestival-exhibitors@silverstone.co.uk

FOOD & BEVERAGE TRADE

⇒ All food and beverage units are coordinated by Freemans Events Partners. For enquiries and information please contact Freemans direct via the contact details below:
enquiries@freemanseventpartners.co.uk



FAQs

CAN I SPEAK TO SOMEONE BEFORE I APPLY?

- ⇒ Need some more information? Not to worry, contact us on trade@silverstone.co.uk a member of the team will be in touch to help

WHAT WILL I NEED IN ORDER TO APPLY?

- ⇒ £10 million PLI (valid for all events)
Risk assessments (template available on registration)

HOW MUCH DOES IT COST TO HAVE A STAND AT SILVERSTONE CIRCUITS?

- ⇒ The cost of trading at Silverstone varies depending on the event and the size of stand you want. Prices start from as little as £33+VAT

