



EXHIBITING & PROMOTIONAL OPPORTUNITIES 2026

ABOUT

Take advantage of our action-packed events calendar at the home of British Motorsport.

Our eclectic events offer vendors and promoters a fantastic chance to showcase and retail their products at one of the most iconic sporting destinations in the UK.

From motorsports to lifestyle events we've got a hugely diverse audience.

Our trading pitches are all located within close proximity to the food courts and entertainment areas, generating natural footfall from our visiting fans.

Whether you're selling motoring memorabilia, clothing & accessories, photography, art, antiques, car parts, or anything else... we'd love to hear from you.

**TO MAKE AN ENQUIRY ABOUT TRADING WITH US, PLEASE GET IN TOUCH,
ONE OF OUR TEAM WILL BE HAPPY TO HELP**

TRADE@SILVERSTONE.CO.UK



EVENTS CALENDAR

**BRITISH GT
CHAMPIONSHIP**
25 - 26 APRIL

ATTENDANCE

12K

**BRDC
CLASSIC**
24 - 26 JULY

ATTENDANCE

15K

**BRITISH GRAND PRIX
MOTOGP™**
07 - 09 AUGUST

ATTENDANCE

100K

CARFEST
28 - 30 AUGUST

ATTENDANCE

100K

**EUROPEAN
LE MANS SERIES**
11 - 13 SEPTEMBER

ATTENDANCE

50K

**BRITISH TOURING CAR
CHAMPIONSHIP**
26 - 27 SEPTEMBER

ATTENDANCE

25K

**CLUB
EVENTS**
THROUGHOUT THE YEAR

VISIT OUR WEBSITE FOR
MORE INFORMATION ON
THESE EVENTS

VARIES

PRICING

The price of a trade stand will vary dependent on the event and size of stand you wish to have. The frontage of each stand is priced per metre, starting from 3m. Each trade stand has a standard depth of 5m. An increased depth may be available - please contact us directly and we will be happy to discuss your requirements.

EVENT	PER METRE	EARLY BIRD DISCOUNT
British GT Championship	£43	20% discount if booked by 28 February 2026
British Grand Prix MotoGP	£800	£750 per metre if booked by 31 March 2026
ELMS	£200	20% discount if booked by 31 March 2026
British Touring Car Championship	£200	£180 per metre if booked by 31 March 2026
BRDC Classic	£200	£180 per metre if booked by 28 February 2026
Club Events	£33	Club Events that take place by 31 May receive 20% discount if booked by 28 February 2026

(Subject to change and the price excludes VAT)



OTHER EVENTS

EXHIBITING AT FORMULA 1 BRITISH GRAND PRIX

- ⇒ As Silverstone does not hold the commercial rights to Formula 1, all requests for trade at the British Grand Prix need to be made to F1® directly.

EXHIBITING AT CARFEST

- ⇒ All trade enquiries will be processed directly by the CarFest team.

APPLY NOW >

carfest.org/exhibit-at-carfest/

FOOD & BEVERAGE TRADE

- ⇒ Freemans Event Partners are our exclusive partner to manage all food and beverage traders. Any requests to trade anything of this nature need to be made directly to them.

BECOME AN OPERATOR >

freemanseventpartners.co.uk/become-an-operator/



WHAT'S ON IN 2026?

DATE	EVENT
14 FEBRUARY	VSCC POMEROY TROPHY
04 – 05 APRIL	MSVR NATIONAL
04 – 05 APRIL	EQUIPE CLASSIC RACING INTERNATIONAL
11 APRIL	VSCC SPRING START
12 APRIL	MSVR CLUB CAR CHAMPIONSHIPS
25 – 26 APRIL	BRITISH GT SILVERSTONE 500
02 – 03 MAY	EQUIPE CLASSIC RACING
09 – 10 MAY	750MC NATIONAL
15 – 17 MAY	BRSCC C1 24 HOURS
23 – 24 MAY	FERRARI CHALLENGE UK
30 – 31 MAY	BRDC INTERNATIONAL TROPHY
13 – 14 JUNE	BRSCC NATIONAL
20 – 21 JUNE	EQUIPE CLASSIC RACING
02 – 05 JULY	FORMULA 1 PIRELLI BRITISH GRAND PRIX
24 – 26 JULY	THE BRDC CLASSIC
01 – 02 AUGUST	MSVR GB3 & GB4 CHAMPIONSHIP

DATE	EVENT
07 – 09 AUGUST	BRITISH GRAND PRIX MOTOGP
15 – 16 AUGUST	750MC INTERNATIONAL
15 AUGUST	BENTLEY DRIVERS CLUB
28 – 30 AUGUST	CARFEST
06 SEPTEMBER	CLASSIC SPORTS CAR CLUB GRAND PRIX
12 – 13 SEPTEMBER	EUROPEAN LE MANS SERIES
19 – 20 SEPTEMBER	BRSCC NATIONAL
26 – 27 SEPTEMBER	KWIK FIT BRITISH TOURING CAR CHAMPIONSHIP
03 – 04 OCTOBER	BARC INTERNATIONAL
03 OCTOBER	EQUIPE CLASSIC SUPER SPRINT
10 – 11 OCTOBER	BRSCC FINALS
10 – 11 OCTOBER	HSCC FINALS
17 – 18 OCTOBER	MOTOR RACING LEGENDS
24 OCTOBER	750MC BIRKETT RELAY
31 OCTOBER – 01 NOVEMBER	WALTER HAYES TROPHY
22 NOVEMBER	SILVERSTONE RUNFEST

FAQs

CAN I SPEAK TO SOMEONE BEFORE I APPLY?

- ⇒ Need some more information? Not to worry, contact us on trade@silverstone.co.uk a member of the team will be in touch to help

WHAT WILL I NEED IN ORDER TO APPLY?

- ⇒ £10 million PLI (valid for all events)
- ⇒ Risk assessments (template available on registration)

HOW MUCH DOES IT COST TO HAVE A STAND AT SILVERSTONE CIRCUITS?

- ⇒ The cost of trading at Silverstone varies depending on the event and the size of stand you want. Prices start from as little as £33 +VAT

HOW MANY EVENT AND VEHICLE PASSES WILL I RECEIVE?

- ⇒ All trade pitches come with 4 access passes and 2 vehicle passes as standard. Further passes can be purchased for a fee

WHAT ARE NORMAL TRADING HOURS?

- ⇒ The normal trading times are 08:00 - 18:00 each event day, however these times can vary and will be confirmed prior to the event

CAN I CAMP ON SITE DURING THE EVENT?

- ⇒ For safety and security reasons, residing within the venue is not permitted at any time. Should you wish to stay during the event a staff campsite is available for most events and is only a short distance away

