

**MEDIA ACCREDITATION APPLICATION FOR BTCC MEDIA PASS (25-26 APRIL 2020)**

Please complete the form below and submit with all required supporting documentation. Forms not fully completed or without supporting documentation will NOT be considered. The completion and submission of this form does not guarantee the granting of a media pass.

Supporting documentation **required**:

- |   |                                   |
|---|-----------------------------------|
|   | <b>Check box:</b>                 |
| 1. A passport size photo, head and shoulders only, without a hat or cap, but can include spectacles. If you are taking the photo yourself then it must be against a white or light coloured background. It should be supplied in .jpg format or similar.  | Enclosed <input type="checkbox"/> |
| 2. A letter of accreditation from an editor of a recognised publication/agency/media organisation   | Enclosed <input type="checkbox"/> |
| 3. A minimum of three examples of work relevant to motorsport events published in the 2018/2019 season by a recognised publication/agency/media organisation. The applicant must be clearly credited.   | Enclosed <input type="checkbox"/> |
| 4. Photographers must enclose evidence of public liability insurance cover – minimum level £5M.   | Enclosed <input type="checkbox"/> |
| 5. Analytics report for publication – circulation/traffic, demographics   | Enclosed <input type="checkbox"/> |
| 6. Websites/digital media must adhere to the following guidelines:<br>- Site must be regularly maintained and contain <b>relevant editorial content</b><br>- Content must be generic (motorsport, sportscars, etc.) rather than a site devoted to one particular team or driver<br>- Coverage from the previous season’s events must be provided<br>- The origin of images on the site must be clearly shown<br>- Allocation of a pass does not permit the sale of images for commercial purposes – editorial use only<br>- Further documentation may be requested. |                                   |

**PLEASE NOTE THAT WITHOUT THE ABOVE SUPPORTING DOCUMENTATION, APPLICATIONS WILL NOT BE CONSIDERED.**

**Please complete in block capitals:**

Name: .....	Name of Media Organisation: .....
Address: .....	Frequency: Daily/weekly/monthly/other .....
.....	Circulation Figure: .....
.....	Web Views Per Month: .....
Post Code: .....	Name of Editor/Director: .....
Mobile: .....	Email: .....
Email: .....	
I will be working as:	
Print Journalist <input type="checkbox"/>	Radio Journalist <input type="checkbox"/>
Photographer <input type="checkbox"/>	Website Journalist <input type="checkbox"/>
	Social media <input type="checkbox"/>

Applicant signature: .....

**How we use your data**

We process the information that we hold in accordance with the GDPR, which means that:

- We collect information as is necessary for our operational purposes, but which is not excessive or irrelevant
- We seek to keep information we hold about you accurate and up to date
- We will keep your data secure and will retain your information for time periods defined by law and best practice

We will not share your information with other parties, except where necessary for legitimate business purposes and/or statutory or other legal obligations.

**Please return your completed form with supporting documentation by email to: Alison Hill, PR Consultant, Silverstone**

**Email: [Press@silverstone.co.uk](mailto:Press@silverstone.co.uk)**

**MEDIA PASS INDEMNITY AND ACKNOWLEDGEMENTS**

In accepting any pass which enables me to move outside the approved enclosures at this event, I acknowledge the risks to myself in the use of this pass and accept that motorsport can be dangerous and that accidents can and do occur despite organisers taking all reasonable precautions. Furthermore, in consideration of the facilities granted to me, for which the pass is issued, I agree, unless the law provides otherwise, to save harmless and keep indemnified the organisers and promoters of the event for which the pass is issued, including but not limited to Silverstone Circuits Limited, British Motorsport Promoters Limited or Motorsport UK (as the case may be) and their respective officials, servants, representatives and agents and drivers from and against all actions, claims, costs, expenses and demands in respect of death, injury, loss of or damage to any persons or their property, arising from my actions whilst at Silverstone Circuit, notwithstanding that the same may have been contributed to or occasioned by the negligence of the said bodies, their officials, servants, representatives and agents and drivers or riders and passengers. I agree to comply with any terms and conditions applying from time to time to admittance to the venue and to the instructions of officials, failing which I acknowledge that Silverstone Circuits Limited has the absolute right to remove me from the venue and remove my pass. I declare that I am over 18 years of age. Please note that all photographers working in the pit-lane MUST wear fireproof overalls and a helmet (kayak/rock climbing/cycling style) during all sessions.

Name: ..... Signed: ..... Date: .....